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10/2/95							
COPY ROTATION FEBRUARY '96							
Seattle/Denver/Portland							
		Seattle	**Seattle**	**Denver**	**Denver**	**Portland**	**Ad#**
Publications	Closing	(Jun '95)	**(Feb '96)**	(Apr '95)	**(Feb '96)**	**(Feb'96)**	
People(w/o 2/5)		Sprinkler	**Jingle**	Channel Lock	**N/A**	**Jingle**	
				Jingle			
Sports Illustrated (w/o 2/5)		Jingle	**Channel Lock**	Channel Lock	**N/A**	**Channel Lock**	
				Jingle			
Rolling Stone (2/22)		Jingle	**Channel Lock**	Jingle	**Channel Lock**	**Channel Lock**	
Field & Stream		Jingle	**Channel Lock**	Channel Lock	**Channel Lock**	**Channel Lock**	
Outdoor Life		Jingle	**Channel Lock**	Channel Lock	**Channel Lock**	**Channel Lock**	
Playboy		Jingle	**Channel Lock**	Jingle	**N/A**	**Channel Lock**	
Spin		Jingle	**Channel Lock**	Jingle	**N/A**	**Channel Lock**	
Details		Sprinkler	**Channel Lock**	Jingle	**N/A**	**Channel Lock**	
Car Craft*		Sprinkler	**Jingle**	Channel Lock	**N/A**	**Jingle**	
Hot Rod*		Sprinkler	**Jingle**	Channel Lock	**N/A**	**Jingle**	
Motorcyclist*		Sprinkler	**Jingle**	Channel Lock	**N/A**	**Jingle**	
Life		Sprinkler	**Channel Lock**	N/A	**N/A**	**Channel Lock**	
Popular Mechanics		Jingle	**Channel Lock**	Jingle	**N/A**	**Channel Lock**	
Penthouse		Sprinkler	**Jingle**	Jingle	**Jingle**	**Jingle**	
Entertainment Weekly (w/o 2/5)		Sprinkler	**Jingle**	N/A	**Jingle**	**Jingle**	
		Jingle					
Cosmopolitan		Jingle	**Channel Lock**	Jingle	**Channel Lock**	**Channel Lock**	
True Story		Sprinkler	**Jingle**	N/A	**N/A**	**Jingle**	
Cycle World		Jingle	**Channel Lock**	Channel Lock	**Channel Lock**	**Channel Lock**	
Inside Sports		Jingle	**Jingle**	Channel Lock	**Jingle**	**Jingle**	
Sport*		Sprinkler	**Jingle**	Channel Lock	**N/A**	**Jingle**	
Car & Driver		Sprinkler	**Jingle**	Channel Lock	**Jingle**	**Jingle**	
Road & Track		Jingle	**Channel Lock**	Channel Lock	**Channel Lock**	**Channel Lock**	
Four Wheeler		Sprinkler	**Channel Lock**	Channel Lock	**Channel Lock**	**Channel Lock**	
Sports Afield		Jingle	**Channel Lock**	Jingle	**N/A**	**Channel Lock**	
Bassmaster		Jingle	**Channel Lock**	Channel Lock	**Channel Lock**	**Channel Lock**	
Home Mechanix		Jingle	**Channel Lock**	Jingle	**Channel Lock**	**Channel Lock**	
Popular Photography		Jingle	**Channel Lock**	Jingle	**Channel Lock**	**Channel Lock**	

125 - 40

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US		Sprinkler	**Jingle**	Jingle	**N/A**	**Jingle**	
Country America		N/A	**Jingle**	Channel Lock	**N/A**	**Jingle**	
Soap Opera Digest		Sprinkler	**Channel Lock**	Channel Lock	**N/A**	**Channel Lock**	
*Peterson Publications							

Source: https://www.industrydocuments.ucsf.edu/docs/ztfn0004

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10/2/95								
COPY ROTATION JANUARY '96								
Seattle/Denver/Portland								
		Seattle	**Seattle**	**Denver**	**Denver**	**Portland**	**Ad#**	
Publications	Closing	(May'95)	**(Jan'96)**	(Mch'95)	**(Jan'96)**	**(Jan'96)**		
People (1/15)	27-Nov	Jingle	**Anvil**	Jingle	**N/A**	**Anvil**	M5434	
		Anvil						
Sports Illustrated (1/8)	20-Nov	Anvil	**Jingle**	Jingle	**N/A**	**Jingle**	M5435	
Field & Stream	1-Nov	Anvil	**Jingle**	Anvil	**Jingle**	**Jingle**	M5435	
Outdoor Life	1-Nov	Anvil	**Jingle**	Anvil	**Jingle**	**Jingle**	M5435	
Car Craft*	2-Oct	Jingle	**Anvil**	Anvil	**N/A**	**Anvil**	M5434	
4 Wheel & Off Road*	2-Oct	Jingle	**Anvil**	Anvil	**N/A**	**Anvil**	M5434	
Motor Trend*	2-Oct	Jingle	**Anvil**	Anvil	**N/A**	**Anvil**	M5434	
Motorcyclist*	2-Oct	Jingle	**Anvil**	N/A	**N/A**	**Anvil**	M5434	
Audio	26-Oct	Jingle	**Anvil**	Jingle	**Anvil**	**Anvil**	M5434	
Life	25-Oct	Jingle X	**Jingle**	Jingle	**N/A**	**Jingle**	TBD	
Popular Mechanics	25-Oct	Anvil	**Jingle**	Anvil	**N/A**	**Jingle**	M5435	
Penthouse	2-Oct	Jingle	**Anvil**	Anvil X	**Anvil**	**Anvil**	M5434	
Entertainment Weekly(1/12)	11-Dec	Jingle	**Anvil**	Jingle	**Anvil**	**Anvil**	M5434	
		Anvil						
True Story	14-Oct	Jingle	**Anvil**	N/A	**N/A**	**Anvil**	M5434	
Cycle World	10-Oct	Anvil	**Jingle**	Anvil	**Jingle**	**Jingle**	M5435	
Inside Sports	10-Oct	Anvil X	**Anvil**	Jingle	**Anvil**	**Anvil**	M5434	
Road & Track	20-Oct	Anvil	**Jingle**	Anvil	**Jingle**	**Jingle**	M5435	
Four Wheeler	10-Oct	Anvil	**Jingle**	Anvil	**Jingle**	**Jingle**	M5435	
Sports Afield	1-Nov	Anvil	**Jingle**	Anvil	**N/A**	**Jingle**	TBD	
Popular Science	1-Nov	Anvil X	**Anvil**	Jingle	**Anvil**	**Anvil**	M5434	
US	2-Nov	Jingle	**Anvil**	N/A	**N/A**	**Anvil**	M5434	
Soap Opera Digest	6-Nov	Anvil X	**Anvil**	Anvil	**N/A**	**Anvil**	TBD	
*Peterson Publications								

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